

Parallels: Leadership in Virtualization

About Parallels

Parallels is the worldwide leader in virtualization and automation software that optimizes computing for consumers, businesses, and cloud services providers across all major hardware, operating systems, and virtualization platforms. Founded in 1999, Parallels is a fast-growing company with more than 700 employees in North America, Europe, and Asia.

Server Virtualization

Parallels Virtuozzo Containers provides server virtualization solutions with density ratios up to 2-3 times higher than other leading hypervisor based products. Higher density translates into more utilization from your existing servers – potentially eliminating the need for new server purchases.

Benefits: With more virtual servers per physical server, you experience increased cost savings in energy and cooling.

While supporting business continuity capabilities like clusters, live migration and backup, Parallels Virtuozzo Containers also significantly facilitate all life cycle operations making virtual infrastructure flexible, secure, scalable and easily manageable.

Virtual Desktop Infrastructure (VDI)

Desktop computing has become a core technology for enterprise infrastructures providing end users with a customizable and flexible environment but it has also brought a series of challenges that have resulted in high operational costs as enterprises have installed 100's or even 1000's of these devices into their IT environments. These operational costs include helpdesk personnel, IT support, maintenance, and software licenses in addition to the cost of hardware resulting in a high cost of ownership.

Benefits: With Parallels VDI solution, you can transfer PC-based desktops into server-based virtual desktops and operate them through thin clients or existing old PC's. This makes Parallels VDI provides organizations with the most cost effective VDI solution on the market:

3-year TCO savings versus PC-based infrastructure - 200%;
3-year TCO savings versus best hypervisor VDI solutions - 30%.

Personal Computer Virtualization

From application developers to power users & corporate desktops, personal computer virtualization software has become a mainstream component in the productivity toolkit.

Benefits: Users can run multiple operating systems to simulate complex environments. Power users can preserve their investments in applications & environments while taking advantage of new technologies. Corporate desktops can maintain compliance to company regulations. Also enterprise can use these applications for migration to Linux.

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